



FOR IMMEDIATE RELEASE

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CareCore National Program Tackles Rising Cost of Laboratory Services

Jointly Developed with University of Washington's Department of Laboratory Medicine

BLUFFTON, S.C.—(BUSINESS WIRE)

CareCore National today announces the introduction of its Lab Management Program with LabPrint™ technology, the latest innovative evidenced-based management solution for the healthcare industry. The Lab Management Program with LabPrint™, jointly developed in partnership with the University of Washington's Department of Laboratory Medicine, manages both medical and payment policy in the laboratory health services.

CareCore National's Lab Management Program with LabPrint™ was designed to manage the rising utilization of lab testing services. New laboratory technologies, increasing numbers of labs performing complex clinical tests, the development of new genomic and genetic testing, physician detailing and direct to consumer marketing are all fueling increases in lab utilization. Annually 50 to 75% of insured patients will have a laboratory test and 5 of the top 10 CMS billed codes in 2008 were for laboratory services. According to a recent report, laboratory services are increasing at 7% per year, with molecular and genetic testing increasing at more than 20% per year.

CareCore National's lab offering is differentiated in the market not only for its breadth and depth, but for its integrated approach. The Lab Management Program addresses the challenges in the dynamic and rapidly evolving field of molecular and genetic testing through evidence-based guideline protocols. The LabPrint™ technology platform transforms claims and payment processes by identifying unique coding and billing elements for test specific payment policy. And the program offers genetic counseling support and scheduling when necessary. Managing appropriate utilization, confirming proper coding and billing, while providing patients with needed information is the unified approach sought by the payer community.

Learn more about the Lab Management Program with LabPrint™ at www.carecorenational.com.

About CareCore National, LLC

CareCore National is a leader in the application of evidence-based medical criteria designed to enhance the quality and cost appropriateness of healthcare. With over 45 million health insured members utilizing our services, CareCore National's innovative, quality-driven approach applies advanced health information exchange technologies across diagnostic imaging, cardiac care, oncology, radiation therapy, obstructive sleep apnea, pain management, and esoteric laboratory services. CareCore National programs provide comprehensive, seamless solutions to private and government health plan clients. CareCore National is certified by the National Committee for Quality Assurance (NCQA) and URAC.

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