

**FOR IMMEDIATE RELEASE**

**Date:** June 16, 2008  
**Contact:** Nikki Henck  
Marketing/Public Relations Associate  
1-800-918-8924 Ext.10136  
nhenck@carecorenational.com

**“Managing the Spectrum of Specialty Benefits from  
Radiology to Oncology”**

**Discover the Synergic Dynamics of Specialty Benefits Management**

BLUFFTON, SC (JUNE 16, 2008) – CareCore National, an evidence-based specialty benefit management company, will present “Managing the Spectrum of Specialty Benefits from Radiology to Oncology” at the America’s Health Insurance Plans’ annual meeting in San Francisco. The symposium provides help health plans with a comprehensive look at the operational dynamics and cost metrics associated with managing select therapeutic and diagnostic services including radiology, cardiology, and oncology. The meeting will be held at 7:45 a.m. on Friday, June 20 at the Moscone Center West.

Health plans benefit from a specialty benefit management program that leverages operational efficiencies and can more keenly focus in on adjunct care services. In addition to the synergistic benefits of a full spectrum of benefit management opportunities, key issues such as pathway interaction, marketplace acceptance, systems integration and vendor delegation will also be discussed.

From experience in managing radiology, CareCore National transposed its evidence-based criteria for radiology into a platform for cardiac management. By extending the properties of its criteria set and integrating it with member eligibility and information technology, the company created interactive clinical pathways that accelerated the management of cardiac imaging and implantable devices. The program is the first of its kind.

Cancer care is another venue where health plans can leverage compatibility of services. Cancer patients are likely to combine the use of imaging, oncology drugs and radiation therapy. An integrated specialty benefit management approach recognizes cross-functional procedures and draws on a more complete member record as well as operational efficiencies that a single vendor can provide for all components of data interfaces such as one source for membership eligibility, participating provider status and encounter data.

“Managing the Spectrum of Specialty Benefits from Radiology to Oncology” examines the

-OVER-

synergistic effects of utilization and quality management programs on radiology, cardiology and oncology benefits, and value and ramifications of diagnostic and therapeutic management interventions.

For more information on the symposium visit [www.ahip.org](http://www.ahip.org) or please call Nikki Henck at (845) 298-8155 extension 10136.

### **About CareCore National, LLC**

CareCore National is a specialty benefits management company that delivers powerful quality and utilization management solutions for radiology, cardiology and oncology services. Our innovative and quality-driven approach has made us one of the country's fastest-growing specialty benefits management company.

Founded in 1994, CareCore National has taken its industry leading expertise in managing both quality and utilization of outpatient diagnostic studies and added first-in-marketplace comprehensive services management of cardiac imaging, implantable devices, radiation therapy and oncology drugs. Through our robust product offerings, CareCore National works with health plan clients to improve utilization and enhance quality. Our expert staff of medical directors and nurses administers the dynamic clinical protocols and innovative approaches needed to deliver first-class specialty benefits management. We are NCQA certified and URAC accredited. For more information, visit [www.carecorenational.com](http://www.carecorenational.com).

###